



SABIN Steering Committee – 12 April 2010

Promoting Networking

Oliver McGeachy from Headway has done an analysis of the membership of SABIN. The largest single group in the membership is drawn from the voluntary/third sector (35.5%) while the private and statutory sectors are fairly evenly split – 26.7% and 25.6% respectively. By far the largest group from the membership are based in West Surrey. It was therefore agreed that we would focus on trying to extend the membership into East Surrey. Keith Hawley agreed to look at this.

Although difficult to extrapolate, it appeared from the analysis that, based on the current membership, the most effective venues for events would be in the west of the county. However work needs to be carried out to encourage membership in the east.

There also appeared to be a roughly 50/50 split in probable motivational factors associated with attendance at events. Taking into account the number of senior management and legal members of the organisation, in conjunction with the proportion of the professional listings, it was concluded that networking would be the main attraction to the organisation. Any activities focused on education would probably attract the balance of the membership.

The conclusion drawn from the analysis was that SABIN represents a remarkably broad range of interests and activities in relation to brain injury.

Notable areas which were not covered or not in great numbers, were medical consultants, carers, academics and the police/probation service. It was therefore agreed that other members of the Steering Committee would specifically look at extending membership and welcoming individuals in those different sectors to SABIN.

Mapping Exercise

The forms circulated to all members with a view to gathering data on services available to people with ABI within Surrey had not met with a tremendous response so far. The few forms which had been submitted were analysed. There are not enough yet to launch a true mapping exercise. Members will be reminded and asked to get the forms back before the garden party due to take place in the Summer.

Events

The garden party will take place on Thursday 24 June and invitations will be sent out to all members. Invitations will also be sent to key individuals identified by members of the Steering Committee as likely to be interested in membership of SABIN. In particular, analysis will be made of the old IBIS file and contact made with individuals in there who are not already members of SABIN.

Date of next meeting: Monday 24 May 2010, Barlow Robbins, 55 Quarry Street, Guildford, Surrey GU1 3UE. 4.30pm